

**VETERANS OF FOREIGN WARS OF THE U. S. AUXILIARY
DEPARTMENT OF MASSACHUSETTS**

2022-2023 PROGRAM KICKOFF



Saturday, August 27, 2022

Lisa Jackson, Department President

**Melissa Pratt, PDP
Chairman**

**Sheila Layton, PDP
Co-Chairman**

FINANCE

Kelly A. Durkee-Erwin, Chairman
96 Galen Street
Waltham MA 02451
781 - 789- 8018 (c)
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My theme for this year is: “Show me the money!” (from Jerry McGuire)

Humbly, I am asking you to make financial contributions through gift raffles, 50/50s, mailed raffle requests, and live events this year. This is a financial partnership – We need your donations! A financially strong local, District, and Department Auxiliary gives you the peace of mind to support each of the programs we ask you to support for our Veterans, Military, Families, and Communities. Thank you in advance for every dollar that you contribute to these programs. And thank you Department President Lisa for appointing me to this important position.

Following are the events and raffles that are scheduled for 2022-2023. I hope that you enjoy these, and that everyone wins something! Also, there will be gift raffles and a 50/50 at each Council meeting, all conferences, and at State Convention.

Event/Raffle

Scratch & Win 1 & Basket Raffle
Life Membership Drawing
Money Raffle 1
Money Calendar
Spaghetti Dinner & Holiday Auction
(with online preview)
Walmart Gift Card Raffle
Money Raffle 2
Fun Lotto
Scratch & Win 2 & Basket Raffle
Bakeless Bake Sale
possible Family Feud Event (if needed)
State Convention Room Raffle
Scratch & Win 3 & & Basket Raffle
Patriotic Decanter Set with Tray Raffle

Drawing

Kick Off
Hospital Workshop
October Council Meeting
beginning November 1st
December 3 (Dedham VFW 2017)

Spaghetti Dinner/Auction
January Council Meeting
for 10 weeks beginning January 4th
Mid-Winter Conference
March
April
April Council Meeting
State Convention
State Convention

Under the Auxiliary of the Year point system, there are 35 points available for Finance:

Auxiliary Finance Donation (by November 30, 2022)	5 Points
Finance Donation received after 11/30/22	2 Points
Auxiliary Finance Donation of \$50 or more	5 Points
Participation in Finance Events (pro rated)	<u>25 Points</u>
Total Available Points	<u>35 Points</u>



Historian & Media Relations (HMR)

Cheryl Brown-Greene

15 Cunningham Street

Dorchester, MA 02125-2820

617 306-6277

Email cbrowngreene57@gmail.com

Website

<https://sites.google.com/view/vfwauxmahistorian>

“LIVE FOR, LAUGH WITH, LOVE OUR VETERANS”

Connect~Promote~Document~Preserve

How can you spread the word about the great work your auxiliary is doing and also about our National programs? How can you show how your auxiliary's work impacts our veterans, service members, their families and your community? How can you capture your auxiliary's history, activities and events? You can become an active part of the The Historian & Media Relations Program. As a member responsible for Historian and Media Relations, you are responsible for collecting and storing the **5 W's: the who-what-where-when-and-why of an Auxiliary**. Members involved with this program compile and chronicle memories and events in written format, photographs, memorabilia and print news/video clips and social media(Facebook, Twitter, Instagram, Tick-tock, Youtube). When you use the 5 W's you are helping others understand who we are, what we do and how we help veterans and educate others about our nation's patriotic and civic activities and traditions.

As part of my duties, along with the 5 W's, I will be keeping a comprehensive record of our Department President Lisa Jackson's activities to include her travels, official visits and other official functions. I will need your help to make sure the year is documented well. If you are ever at an event with our Department President, please snap a picture and send it to me giving me the date and the name of the event.This will officially make you a part of the HMR team! Also, be on the lookout for Flat Jane. She will be an honorary member of the HMR team! (more information to come)

How do you get started?

1. Use Media

Media is an important tool to use to communicate with the community. It can be traditional:television, radio, newspapers, magazines, newsletter or door hangers and flyers. You can also use digital media, email, auxiliary and department websites and other social media tools like Facebook, Twitter, Instagram, Tick-tock, Snapchat and

Youtube). Not sure about new technology? You can ask a member of your auxiliary, a family member or students. I just ask that you consider trying to learn about these communication tools. It is encouraged that all Auxiliary Historian & Media Relations Chairmen and auxiliary members use email and Facebook as they are essential tools for communicating what auxiliaries are doing. I will be providing virtual training and resources to help you during this program year.

2. Gather Historical Records at All Levels

In order to document the history at all levels of the organization, it is important to keep written reports and photos. Just imagine how important it will be years from now for auxiliary members to look back through time to see that although people and fashion may have changed over time, our National Ambassador Nicole Koutz states ***"our mission of helping veterans and their families has remained the same."***

Here are some of the ways to keep records and photos, digital photobook or scrapbook, traditional photo album or scrapbook or in a three ring binder. Keep your records in chronological order and include the 5 W's as you are documenting each picture or event. By creating these memories, you help future members know the rich history, service and legacy of their auxiliary.

3. Use National, Department and Historian and Media Relations Chairman Resources

Use websites and resource materials to help you with this program. I will also keep you updated throughout the year in the Department Newsletters, Council of Administration meetings and through my website.

(resources attached)

Let's show everyone the great work that we do! Let's make this an outstanding year for our Department and our President!

HISTORIAN & MEDIA RELATIONS PROGRAM AWARDS

AWARDS FOR AUXILIARIES

1. Most outstanding Historian & Media Relations report.

• Citation to every Auxiliary that submits a Historian & Media Relations report to their Department Historian & Media Relations Chairman by March 31, 2023. Criteria and entry form (required) are available at vfwauxiliary.org/resources.

The Department Historian & Media Relations Chairman must send a copy of all submitted entry forms to National Headquarters by April 30, 2023.

Citations will be mailed directly to participating Auxiliaries from National Headquarters.

• Citation and \$25 to one Auxiliary in each of the four Conferences with the most outstanding Historian & Media Relations report. Winners will be announced and awards presented at the 2023 National Convention in Phoenix, Arizona.

The Department Historian & Media Relations Chairman must sign and send a copy of the completed Department-winning entry form to the National Historian & Media Relations Ambassador by April 30, 2023 for judging.

HISTORIAN & MEDIA RELATIONS PROGRAM



Historian Duties • Media Relations

The member responsible for Historian & Media Relations duties is a memory keeper and collector of the five W's: the who-what-where-when-and-why of your Auxiliary. These individuals compile and chronicle memories and events in written and digital formats, including photographs, memorabilia, print news, audio and/or video clips and social media posts.

The Historian & Media Relations member captures the narrative of the Program year. At the Auxiliary, District and Department levels, these members are the people who get the word out about the Auxiliary to our communities. They inform the public about our valuable National Programs.

Auxiliary, District or County Council Historian & Media Relations

This member keeps a written report of the history of his or her Auxiliary, District or County Council and submits this to his or her respective President at the end of the year. Supplemental material can include photographs and newspaper clippings that document special Auxiliary events.

Department Historian & Media Relations

This member keeps a comprehensive record of the Department President's activities, and should include his or her travels, official visits and other official functions. Collect material in written form to capture your Department's history, in chronological order. As with the Auxiliary Historian, the person in this position also compiles photographs and newspaper and/or video clips of Auxiliary news.

The Department Historian & Media Relations member also documents and photographs the National President's visit, and may reach out to local media outlets to organize interviews and news opportunities for the National President.

National Historian & Media Relations

This member documents the travels and activities of the National President. Department-level reports and photos are essential for this job. According to Article VIII, Sec. 822 of the National Bylaws, "The Historian shall collect all authentic material pertaining to the history of their Auxiliary, carefully compile the same, and submit a report at the end of the year."

In addition, he or she may also choose to compile a keepsake pictorial scrapbook, photobook, slideshow or video for the National President, but this is not essential. For the media relations piece of this role, a great place

to start is the VFW Auxiliary website: vfwauxiliary.org/ resources.

There you will find:

- The VFW Auxiliary Publicity Guide that includes lots of valuable information and ideas to promote your Auxiliary.
- The VFW Auxiliary Elevator Speech/What We Do that summarizes who we are, what we do and how we describe ourselves as an organization to the media.
- Website and social media information – There are a lot of resources here, everything from the basics to setting up a Facebook page for your Auxiliary.

Who should you contact about Auxiliary news?

It's a good idea to read and watch the media in your local area. Subscribe to newspapers and watch newscasts. Learn the names of reporters who cover stories most similar to yours and tailor your own list of media contacts. Send information directly to these contacts rather than the editor—news staff who specialize in relevant areas, like society and calendar page editors, are more likely to be receptive to including Auxiliary events. Feel free to send a reporter or editor a personal email, and be sure to include your contact information.

What's newsworthy?

Consider these questions: Does it involve local people? Does it interest non-members? Is it timely? Does it help the community? Is it unique and new?

If the answer is yes, this is a chance for you to pitch a story with an "angle" that will showcase your Auxiliary's hard work and accomplishments. Let's show our communities, and our nation, everything we do to improve the lives of veterans, service members and their families.

Photography tips

Photos should be clear and sharp, at least 1 MB (megabyte) in size and taken with attention to detail. Avoid the following photo faux pas:

- Closed eyes
- Mouths open or full of food
- Distracting objects in the frame or awkward placement of people or things (e.g., trees popping out of someone's head, bunny ears, etc.)
- Offensive language on articles of clothing



What Did Your Auxiliary Use To Promote The Auxiliary and Its Programs Checklist

Connect~Promote~Document~Preserve

- Used Social Media
 - Facebook
 - Twitter
 - Instagram
 - Snapchat
 - Twitter
 - Ticktok
- Completed a Who, What, Where, When, Why (5 W's) of your Auxiliary
- Shared your auxiliaries activities with local media
- Shared Calendar of Auxiliary Events with members and community
- Created a Website
- Created a Facebook page
- Sent out Newsletters
- Used email to communicate with members and community
- Used Press Releases and Permission Forms
- Contacted local newspapers, TV and Radio Stations
- Read department newsletters for additional program information
- Distributed Communications awards
- Attended a Media Relations Session hosted by Dept. Chairman
- Became a member of the HMR Team
- Took a picture with Flat Jane
- Use National, Department and Chairman websites for program resources
- Had fun collecting and sharing memories of our auxiliaries!

Resources for A Successful Program Year
Historian Media Relations Program



MA VFW AUX Historian & Media Relations Social Media
University (HMRU)

Need help creating a Facebook page or other social media tools to promote the work you are doing in your auxiliaries? Need ideas on how to document the 5 W's? Can't find anyone to help? Attend a Zoom session at HMRU where I will walk you through the process. I will have 4 zoom sessions in the fall to help you get started. 1st session on Saturday, September 17, 2022 1:00 PM. It is my hope that you will graduate with a Facebook page or press release for your auxiliary and get a Diploma of completion from HMRU!

Other session dates and times to be announced in department newsletters or on my website <https://sites.google.com/view/vfwauxmahistorian>

<https://vfwauxiliary.org/>

VFW Auxiliary | Unwavering Support for Uncommon Heroes®



VFW AUXILIARY
UNWAVERING SUPPORT FOR UNCOMMON HEROES®

Our national website will have information and forms you will need for the Historian and Media Relations Chairmanship.

<https://vfwauxma.org/>

HISTORIAN /MEDIA RELATIONS

The Historian/Media Relations Program encompasses memory keeping and collecting the five Ws: the who-what-where-when and-why of an Auxiliary. Members involved with this program compile and chronicle memories and events in written format, photographs, memorabilia and print news/video clips. They also spread the word about our valuable National Programs and share how we are making a positive impact in the lives of veterans, service members and their families in thousands of communities across the country.

Publicity Tools & Press Releases

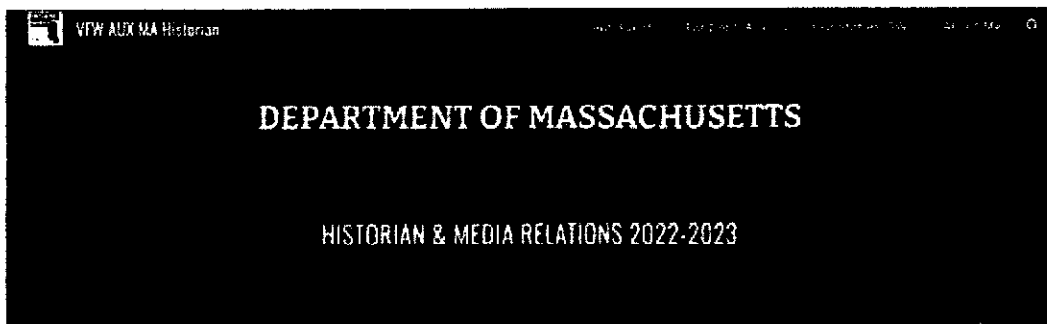
- VFW Auxiliary Fact Sheet
- VFW Auxiliary Publicity Guide
- How to Share Your Local Auxiliary Story Ideas and Events with Local Media

Websites & Social Media

- Website Basics: What to Include
- Top 10 Reasons to Have an Auxiliary or Department Facebook page
- Best Practices for Your Auxiliary or Department Parochial Page

Our department website will also provide resources for you to implement a successful program.

For information to help you with this program go to <https://sites.google.com/view/vfwauxmahistorian>



WELCOME

I'm glad you're here! This is Cheryl Brown Greene, Historian and Media Relations Chairman. I am looking forward to working with everyone this year to document our state president Lisa Jackson's year of service and to help auxiliaries document the 5 Ws-Who, What, When, Where, and Why of their auxiliaries. This website contains information and links to help you have a successful reporting year as we "Live For, Laugh With, and Love Our Veterans" and remember to **Connect-Promote-Document-Preserve**.

Contact Information

15 Cunningham Street
Dorchester, MA 02125-2828
617 306-6277

cbrown@vfwma.org



Top 10 Reasons to Have an Auxiliary Facebook Page

10. It's FREE! And easy to set-up and maintain.
9. Since it's FREE, it helps stretch your Auxiliary budget!
8. Your members are likely already on Facebook.
7. It provides direct line of communication with Auxiliary members.
6. It's a great tool to share short, frequent messages.
5. It's a way for those interested in your Auxiliary to find it online.
4. It's an excellent tool to use in recruiting new members.
3. It's a wonderful way to get younger/different members involved in your Auxiliary.
2. It's an easy way to share information about fundraisers, scholarship contests, stories about how your Auxiliary helps veterans and their families, and recruit volunteers to help with an event – just to name a few!
1. Social media – especially Facebook – is today's word-of-mouth.

Ready to set up your Auxiliary's or Department's Facebook page?

Visit the Emblem Branding Center behind Member Login on the website (www.vfwauxiliary.org) and download pre-approved Facebook profile pictures, cover photos and get started on your Auxiliary's Department's Facebook Page today!

Need assistance? Check out the following guides that will answer many of your questions:

- How to Set Up a Facebook Page for Your Auxiliary or Department (A Step-by-Step Guide)
- Best Practices for Your Auxiliary Facebook Page
- How to Post on Your Auxiliary Facebook Page
- How to Schedule a Post on Your Auxiliary Facebook Page
- How to Edit or Delete a Post on Your Auxiliary Facebook Page

Still have questions?

Contact Megan at National Headquarters at 816.800.8756 or mzinn-sanchez@vfwauxiliary.org.

Photo Release Form

Veterans of Foreign Wars Auxiliary



I, _____, hereby authorize the use of my photograph for publication by VFW Auxiliary _____, including, but not limited to, VFW Auxiliary _____ social media sites, website, brochures, newsletters and e-newsletters.

Signature

Date

VFW Auxiliary Representative

Date



Website Basics: What to Include

Your Auxiliary, District or Department website should be informative for both members and those interested in becoming members of the VFW Auxiliary.

Make sure to include:

- **A “Join Us” or “Become a Member” Menu Item or Button on the Home Page** – It’s important for potential members to know how they can join the VFW Auxiliary.
- **Contact Information** – State your Auxiliary, District or Department’s address, phone number and email address, so members and potential members can reach you easily.
- **“About Us” Information** – Share information about your Auxiliary, District or Department such as:
 - When your Auxiliary, District or Department was chartered
 - A list of Officers
 - Your Auxiliary, District or Department’s involvement within the community.
- **Information about VFW Auxiliary Programs** – Share information about the programs the VFW Auxiliary offers. Provide examples of how your Auxiliary, District or Department is involved in each program or link to the respective Program page on the National Organization’s website.
- **Calendar of Events** – You want your members to be active in your Auxiliary. Make sure members can easily find information about upcoming meetings and events.
- **Resources** – Link to other sites such as:
 - VFW Auxiliary National Organization
 - VFW National Organization
 - VFW Store
 - VFW National Home for Children
 - Military & Veteran Family Helpline

Be sure to include links to your Auxiliary, District or Department’s Facebook page and/or other social media.

If you aren’t ready to build a website, creating a Facebook page for your Auxiliary, District or Department serves the same purpose. A Facebook page is essentially a preformatted website, and you can include all of the above information in your profile.

For more information, please refer to the document “How to Set up a Facebook Page for Your Auxiliary or Department,” available in the VFW Auxiliary Emblem Branding Center behind Member Login.

UNWAVERING SUPPORT



FOR UNCOMMON HEROES

VETERANS OF FOREIGN WARS AUXILIARY

UNWAVERING SUPPORT FOR UNCOMMON HEROES®

Communications Award

PRESENTED TO

IN GRATEFUL RECOGNITION OF YOUR ROLE
IN PROVIDING OUTSTANDING NEWS COVERAGE FOR VFW AUXILIARY #

On behalf of Auxiliary members everywhere, thank you for publicizing the work we're doing for veterans and their families in our community.

AUXILIARY PRESIDENT

DATE

HOSPITAL

Mary Risch

186 Columbia Street

Adams, MA 01220

413-743-5050

jmrisc@roadrunner.com

My Hospital Ambassador is Mary Spindler. Her main issues this year we should be concerned with are the following:

- Find Creative Ways to Serve Veterans
- Honoring Veterans on Holidays
- Recruiting and Engaging Volunteers
- Recruiting Non-Members

The Hospital Program is near and dear to our hearts and brings love and support to veterans and their families in our communities we serve. It could be you or a close friend or someone from your community who has a medical condition that requires them to spend time in the hospital. The veteran may receive their health care from the VA or a hospital in their community or a long-term health care facility. The Hospital Program offers hope and encouragement with compassionate care.

This year we still may not be able to do parties on the wards but it looks like we may be getting closer. As we learned last year, we can drop off items or send a check to the hospital and they will put on the social for us. If you want to make a donation you need to send the check to the state treasurer and earmark the hospital you want the money to go to and Betty will send them a check showing your Auxiliary information. Sending the check to Department is how your Auxiliary will get credit for your donation.

Auxiliary members may not be able to go on the ward but we may be able to hold outside events. Members can make items such as lap robes, quilts, hats, cards. Remember to promote all projects to members and the community. Don't forget to present Hospital Appreciation Certificates. If you need help getting your pins for the hours you have earned, just let me know.

This year National has an award for the most outstanding innovative method of serving hospital Veterans. Every Auxiliary that demonstrates an innovative method will receive a Citation from National. Please share your ideals with me.

Remember Volunteer, Recruitment, Recognition and Support

This year we will be holding an in person Hospital Workshop as we have done in the past. This year's workshop will be held on October 15th at the Medway VFW. I will see that your donations get to the hospital of your choice. Remember to add a Buddy Poppy to your donation

HOSPITAL WISH LISTS

BEDFORD VA MEDICAL CENTER

Decaf K Cups
Soft snacks for Hospice
Denture adhesive/cleaner
3-in 1 wash
Twin sheet sets
Bath towels
PJ sets (M -2XL)
Back pack/small duffel bags
Gift cards \$20.00
(Walmart, Stop & Shop)

JAMICA PLAIN – VA BOSTON

Reading Glasses
K-cup coffee pods
Individually-wrapped snack
food items
Non-dairy creamers
Bottled water/fruit juice
Clothing in the season
Men & women
Tickets to sporting/Cultural
Events Museums, etc.

BROCKTON – VA BOSTON

Men's Clothing
Hoodie Sweatshirts
Sweatpants
Long joggers with pockets
S, M, L, XL, XXL, XXXL, XXXXL
Reading Glasses
Men & Women
K-Cup coffee pods
Regular & Decaf
ADA Stamped Toothpaste &
Toothbrushes

VA CENTRAL WESTERN MA HEALTH CARE

Personal Care Items
Deodorant/Body Wash
Toothbrushes
Toothpaste
Denture Cleaner Pills
Disposable Razors
Greenhouse Project
Organic Potting Soil
Decorative Pots
Houseplants
Fruit Trees

Move in baskets

Cleaning products
Trash cans, Trash bags
Paper towels,
Broom & dust pan
Toilet brush set

WEST ROXBURY – VA BOSTON

Reading Glasses
Shoe Horn
K-Cup coffee pods
Regular & Decaf
Individually wrapped Snacks
(All kinds: Cookies, Cheese
Crackers, Atkins)
Individually wrapped
SUGAR FREE Snacks
(All kinds: Cookies, Cheese
Crackers, Atkins)
Single serve sweeteners
(White Sugar, Agave Nectar,
Splenda, Equal, Nutra Sweet,
Sweet'n Low
Tea (regular & decaf)
Men's Underwear
(Small & Medium)
Men's T-Shirts
(4 XL, 5XL)
Men's Sweat Pants
(4 XL, 5XL)
Backscratchers
USA flags
Tickets to sporting/Cultural
Events
Wheelchair Backpacks

HOSPITAL WISH LIST

PROVIDENCE VA

ONLY NEW COLTHING

Men's Jackets in season

L, XL, 2XL, and up

Men's t-shirts& shorts

S, M, L, XL, 2X, 3X, 4X

Sweat shirts & pants

All sizes

Gloves – water resistant

In season only

Comfort Items/Full Size

Nail Clippers

Denture adhesive

Denture cleaner

Hair Brushes

Shave Cream

Shampoo

Deodorant

Toothpaste

Grab and Go Foods

Instant Oatmeal

Crackers

Soup

Dried fruit, Nuts

Trail Mix

****Easy open packaging**

Adult coloring books

Word Search

Playing Cards

Ear Buds, Headphones

Duffie Bags/Wheels

Back Scratchers

Gift Cards only those listed

Stop & Shop, Walmart

Job Lots, Target

Gas Cards

SOLDIER'S HOME in CHELSEA

T-shirts-white

(L, XL, XXL, XXXL)

Sweatpants

(M, L, XL, XXL, XXXL)

Underware boxers/briefs

(L, XL, XXL, XXXL)

Hooded Sweatshirts

(L, XL, XXL, XXXL)

Twin Sheets

Deodorant (solid)

Body Wash

Razors

Mouthwash

Bar Soap

Baseball Caps

Tennis Balls

Puzzle Books

DVD's

Books

Kleenex

Flip Flops

Shower Shoes

SOLDIER'S HOME in HOLYOKE

After Shave

Baby Powder

Brushes/Combs

Denture Cream

Denture Cups

Denture Soak

Cologne

Spray Deodorant

Tissues

Tooth Brushes

Emery Boards

Nail Clippers

Change Purse/Wallets

Cross Word

Word Search

Playing Cards

Board Games

Envelopes

Writing Paper

Pencils/Pens

Baseball Caps

Bath Robes

Pajamas

Underware

Sweat Shirts

Sweat Pantd

LEGISLATIVE
Mary Dobbins, Chairman
86 Westwood Drive
Whitman, MA 02382
781-974-3037
bellamom21@aol.com

Thanks so much for this appointment as Legislative Chairman. I look forward to a great year with all the Auxiliary Chairmen.

One of our most important objectives is to fight for our nation's veterans through almost all of the veterans' benefits bills passed in the 20th and 21st centuries.

Sign up for the VFW's *Action Corps Weekly* and encourage your fellow members to do so, also. If you do receive it in your email, be sure to open it and read how we can help. To subscribe, go to www.vfw.org/advocacy/grassroots-efforts. Click on the *Action Corps* button and enter your email and zip code. That's all there is to it, and you will start receiving the weekly email.

Communicate with your elected officials via phone, email and personal visits. Ensure your legislator knows exactly what the VFW and Auxiliary want to see accomplished. Use the information provided in *Action Corps Weekly*. Use the tools found online at www.vfwauxiliary.org/resources.

Please remember to get your reports in to me whenever you complete a legislative project or at least by the deadline date of December 31 for the Mid-Winter reporting.

Thank you, in advance, for all you do for our veterans and their families.

MEMBERSHIP

Michelle Perras-Slowick, Chairman

69 Overlook Drive

West Springfield, MA 01089

413-330-8235

anutshell211@gmail.com

Welcome to the 2022-2023 VFW Auxiliary year! As we go to Kickoff, it is warm and the sun is bright. So, too, are your opportunities to recruit new members! A time for farmer's markets, summer fairs and vendor fairs is upon us. A perfect atmosphere to get out and meet people.

Question, in your purse (backpack if you don't carry a purse) or in your car, do you have a VFW Auxiliary application? Better yet, do you have a VFW application? This is probably as important as your license or health care card to have. This is how we find new members.

The Membership Program this year:

Invite New Members – include Current Members – Invest in the Future of the Organization

Invite New Members – So, if every Veteran has 12 eligible relatives, that means that you have 12 chances to gain new members. Viet Nam was a draft, and most of the children of those Veterans are now between 40 and 55. They now have children, too. Go find these fine folks.

Once you find them, give them the tools off the National web page. Most of the material on the site is printable. Go over the information on the tools. Read them and know the information. Be able to anticipate their questions. We have tons of benefits for our members. Know them ALL, not the exact details but know the basics. Have a list of auxiliaries in your district. Betty gives you all of that info in the roster that you will receive at the Kickoff. Keep it close so you can reference it always and often.

Last, but not least, get their information. Get a phone number and email and follow up often. Things change daily; you never know when they will be ready. You are on their minds; good things will come.

Later in the year, we will talk about retention and getting members more involved. Reaching 100 percent in membership is the goal every year. You all know how to achieve it – let's go out and do it.

Although I am the membership chairman, you all have the tools and knowledge to get and keep members. If you would like to hold an event to get new members or engage the ones you have and need help, please reach out to me. I am always available. Phone calls are always best if it is during normal business hours. Please leave a voice mail as I am at work. The voicemail will then turn into a text message so that I can see it right away.

Live for, Laugh with and Love Our Veterans!!!

VFW AUXILIARY MEMBERSHIP / MEMBER TRANSFER APPLICATION

An incomplete application could delay your membership start date.

Applicant completes sections A, B, C or D and F. Auxiliaries/Departments complete section E.

A Recruited/Recommended by: _____ Recruiter Member ID _____
 Auxiliary No. _____ City _____ State _____ Member ID (if already a member) _____
 Annual Membership Rejoin
 Life Membership Transfer
 Member at Large In Department of _____ Member at Large - VFW Auxiliary National Headquarters
(If not a transfer, skip to B.)
 LIFE MEMBER TRANSFER Previous Auxiliary _____
 ANNUAL TRANSFER Previous Auxiliary _____ Paying Nonpaying
 ANNUAL TRANSFER CONVERTING TO LIFE (Fill out Life Membership information below.) Previous Auxiliary _____

B THESE FIELDS REQUIRED
 Name _____ Date of Birth _____
 Address _____ Female Male
 City _____ State _____ ZIP _____ Phone _____ Email _____

C **POST-AFFILIATED** (*Must be a current member of the VFW Post affiliated with the Auxiliary to which you are applying.)
 Relationship _____ to Eligible Veteran* _____ VFW Membership ID _____

D **NON-AFFILIATED** (*Veteran is not a current member of the VFW Post affiliated with the Auxiliary to which you are applying.)
 Relationship _____ to Eligible Veteran* _____ VFW Post (if applicable) _____
 Name of campaign ribbons or medals: _____
 Dates of Service: _____ to _____ Location: _____

E Investigating Committee Signatures
 1 2 3
 Per Section 102 of the National Bylaws. Rejected Accepted Meeting Date _____ Obligated Date _____

F By signing this, I agree to the stated charges for a Life Membership fee.
OBLIGATION In the presence of Almighty God and the members of this organization here assembled, I do of my own free will and accord, solemnly promise that I will never wrong or defraud this organization nor a member thereof nor permit either to be wronged if in my power to prevent it. I will never propose for membership any person not eligible, according to our Bylaws. I further state that I believe in God. I will be faithful to the United States of America, obedient to the laws and loyal to the Flag. Should my membership with this organization cease in any way, I will consider this obligation as binding outside of the organization as though I had remained a member. I do so promise. I attest that I am at least 16 years of age. I pledge to comply with the National Bylaws of the Veterans of Foreign Wars of the United States Auxiliary. I attest I am not eligible for membership in the VFW. I further attest that the above is true and correct to the best of my knowledge, including my stated relationship to the Veteran.

Signature _____ Date _____
(Must be signed by all members.)

LIFE MEMBERSHIP ONLY Check here if this is a gift.
 Credit cards may NOT be used for initial payment of Annual Dues.

Cash Check Visa MasterCard Discover AMEX Life Membership Fee _____

Name on credit card _____

Billing address for card _____

City _____ State _____ ZIP _____

Credit Card No. _____ CVV Code _____

Exp. Date _____ Date _____ Signature _____

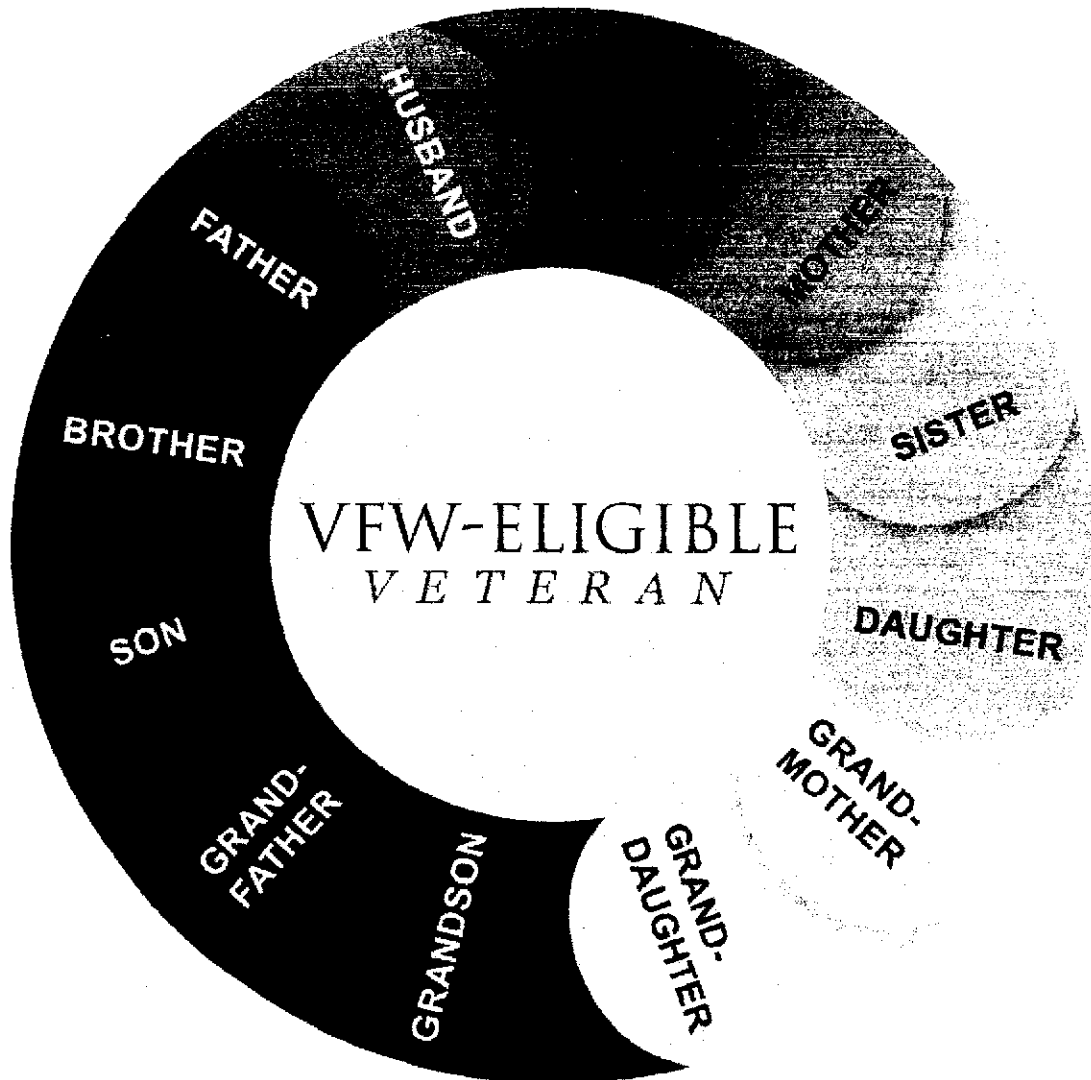
LIFE MEMBERSHIP FEES

Life Membership fees are not refundable.

Attained age at 12/31 of year applying for Life Membership.

Through 20	\$253
21-25	\$242
26-30	\$230
31-35	\$219
36-40	\$213
41-45	\$201
46-50	\$196
51-55	\$184
56-60	\$173
61-65	\$161
66-70	\$150
71-75	\$132
76-80	\$109
81-85	\$86
86-90	\$69
91 and over	\$58

VFW AUXILIARY ELIGIBILITY WHEEL



**Step- and adopted parents, children, siblings (and half-siblings), grandparents and grandchildren are considered the same as biological parents, children, siblings, grandparents and grandchildren and may join the VFW Auxiliary under their VFW-eligible veteran.*

Carlyjane Dunn Watson
Chairman Mentoring for Leadership

Contact at: 32 Hickory Lane
Amherst, MA 01002
or cdwatsonvfwauxiliary@gmail.com
508-209-4699

KICKOFF - August 27, 2022
Post 697 Whitman

MENTORING for LEADERSHIP

Mentoring for Leadership is about encouraging, training and preparing our members to want to and be skilled to step up into leadership roles in the Auxiliary at all levels. Let's Mentor Locally, at District and at Department!

This year's program has four key goals!

- * Using the National Auxiliary Resources to Mentor Members
- * Educating our members about the National Mentoring Leadership Program Awards for Members and Auxiliaries
- * Identifying the Mentors in your Auxiliary
- * Auxiliaries are asked to recognize and thank their mentors

I will address these goals during the year at COAs, through our Department newsletters and at this Kickoff and the Mid-Winter Conference.

I am starting you off with copies of two important National Resources...

1. First... the Overview of the twelve National Programs!

This is a brief but very informative description of each of the twelve National Programs. Please share this with all of your members as it is a useful tool to explain to your members what the VFW Auxiliary is all about.

2. Second... the Welcome to the Auxiliary Card (Front & Back)

This card welcomes each member to meetings or events and gives them the chance to ask questions they may not have the opportunity to ask out loud. If you run off copies on heavy card stock and keep them handy, they can be a very useful tool for feedback.

Brothers-Sisters lets Mentor each other and strengthen our Auxiliary family.
Cheers, Carlyjane

VFW Auxiliary National Programs: *An Overview*



Since 1914, the VFW Auxiliary has united Americans from all walks of life with a common purpose: to improve the lives of veterans, active-duty service members and their families, and our communities. Our National Programs are designed to bring needed services, information and assistance to these groups.

Visit vfwauxiliary.org/what-we-do, consult the National Program Book and/or speak to your Auxiliary for more information about our National Programs.

AMERICANISM

- Promotes patriotism by celebrating patriotic holidays.
- Teaches respect and proper care for the U.S. Flag.
- Brings attention to Prisoners of War and those Missing in Action by hosting POW/MIA ceremonies to both educate the public and honor these special veterans.

AUXILIARY COMMUNITY OUTREACH

- Encourages members and Auxiliaries to volunteer their time under the direction of another organization for the benefit of the community.

"BUDDY" POPPY & VFW NATIONAL HOME FOR CHILDREN

- Promotes and supports the VFW "Buddy"® Poppy Program.
- Promotes and supports the VFW National Home for Children.
- Promotes the National Home Helpline.

CHIEF OF STAFF & EXTENSION

- Establishes new Auxiliaries.
- Maintains current Auxiliaries.

HISTORIAN & MEDIA RELATIONS

- Compiles and chronicles memories and events in written format, photographs, memorabilia, print news and video clips.
- Works with local media to promote our National Programs and share how the VFW Auxiliary makes a positive impact in the lives of veterans, active-duty service members and their families.

HOSPITAL

- Promotes volunteerism of members, non-members, youth and families in local hospitals, veterans' homes, nursing homes, domiciliaries and both VA and non-VA medical centers and clinics. Opportunities vary based on the facility and age and abilities of the volunteer.

LEGISLATIVE

- Promotes the VFW Priority Goals - The Priority Goals reflect the resolutions passed by the VFW to strengthen and ensure an adequate VA system for millions of current and future veterans.
- Promotes VFW Action Corps.
- Encourages all citizens to exercise their right to vote and contact legislators regarding issues impacting veterans and their families.

MEMBERSHIP

- The VFW Auxiliary started with a small group of women who wanted to serve veterans. Today, we have nearly 475,000 male and female members and more than 3,500 Auxiliaries representing all 50 states. Membership in the VFW Auxiliary is an excellent way to show your support of America's veterans; we encourage you to participate in Auxiliary activities and volunteer projects and to help grow the organization by asking someone else to join.

MENTORING FOR LEADERSHIP

- Incorporates respecting the Auxiliary's past, embracing the present and planning for our organization's future by pairing experienced Auxiliary leaders with members who wish to expand their knowledge of the our organization.

SCHOLARSHIPS

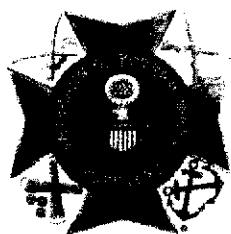
- Promotes and conducts the VFW Auxiliary Continuing Education Scholarship.
- Promotes and conducts the VFW Auxiliary Young American Creative Patriotic Art Contest.
- Promotes and supports the VFW Patriot's Pen Essay Contest.
- Promotes and supports the VFW Voice of Democracy Audio-Essay Contest.

VETERANS & FAMILY SUPPORT

- Offers support for veterans, service members and their families.
- Promotes veteran and military suicide awareness and prevention.
- Promotes the VFW's National Veterans Service (NVS).
- Promotes the VFW's Veterans & Military Support Programs:
 - VFW's "Sport Clips Help-A-Hero Scholarship"
 - Unmet Needs
 - Military Assistance Program (MAP)

YOUTH ACTIVITIES

- Sponsors and works with youth groups such as youth sports teams; faith-based youth groups; after-school programs; youth-focused organizations; school clubs; home-school associations; youth community service groups; nonprofit organization youth advisory councils; service learning and civic departments in high school and colleges, and other youth-oriented groups.
- Promotes and conducts Get Excited for the Red, White and Blue!, a national anthem singing contest for youth in grades K-12.
- Promotes and conducts Illustrating America, an art contest for elementary and middle/junior high school students.
- Promotes Patriotism through Literacy.
- Recognizes Random Acts of Patriotism (R.A.P.)
- Recognizes youth and youth groups with Patriotic Youth Awards and Youth Groups Supporting Our Veterans Citations for their efforts and service projects honoring veterans, active-duty service members and their families.



vfwauxiliary.org



Welcome
We're glad you're here.



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Have Questions? Please Ask Me!

Name _____

Phone _____

Email _____



www.vfwauxiliary.org
facebook.com/VFWAuxiliary

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Name _____

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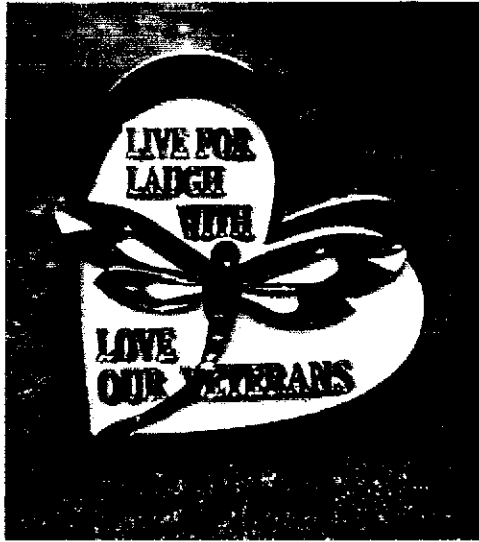
Name _____

Phone _____

Email _____



www.vfwauxiliary.org
facebook.com/VFWAuxiliary



President's Pins

Theresa Logue, Chairman

5 Pinetree Road, Billerica, MA 01821

978-973-0601

TheLogues1@comcast.net

Jennifer Taylor, Co-Chairman

10 Ethel Ave, Marlborough, MA 01752

508-251-0006

Vfwgg2008@verizon.net

Madam President, Lisa Jackson's Pin is beautiful heart design with a red, white, and blue dragon fly with the wonderful heartfelt thought of "Live for, Laugh with, Love our Veterans." It is certainly a mission statement that one can get behind knowing Lisa.

Jennifer and I shall have pins at all state meetings, conferences, and events for anyone wishing to purchase or to take some on consignment. Individual pins are available for \$3 each.

The profit from the sale of the pins is divided evenly between the President's Special Project (Operation Services) and our Department General Fund. Please support the Special Project and the Department by purchasing these beautiful pins.

We are asking the District Presidents to make sure that their Auxiliaries get an opportunity to purchase these pins and if anyone wants to make a purchase by mail, they may contact Theresa either by phone or email. (If you cannot reach Theresa, please reach out to Jennifer.)

Please make out checks payable to Dept. of MA VFW AUX. Pins may be ordered on consignment up to 25 pins. We sincerely thank you in advance for any purchases you may make.

STATE PRESIDENT'S PROJECT
OPERATION SERVICE

Chairperson: Josephine Reeves
Contact Information: 3 Saint John's Road,
Worcester MA 01603-2311
508.333.8487

Operation Service is a 501c3 charity that focuses on organizations involved in public services and strives to educate the youth about the sacrifices made by those who serve.

This charity, for several years, has been providing Christmas trees to US Military families across the Commonwealth of Massachusetts. In the past, it has also been instrumental in having the Moving Wall come to various communities in Massachusetts; the distribution of socks to those in need; and the Veterans Homestead (Fitchburg) beautification project.

I am selling shirts and sweatshirts with Lisa's insignia on them to raise money for this project, and would truly appreciate donations made through the Department Office (aka Betty Rosa).